# HOME & DESIGN A TIMES OF INDIA PUBLICATION

#### PROJECT **HIGHLIGHTS BY Brokis** Humbert & Poyet Le Berre Vevaud Lucie Koldová Mydriaz Diagrammar Studio Ruh Shiraz Jamali Architects

**/OLUME 9 NO 6** 

Space 5

Lison de Caunes

**IN FOCUS** THE INDIA PAVILION. **DESIGNED BY DIKSHU KUKREJA** 

# IENT,

SEEKING OUT CHALLENGES WITH **STUDIO-IN-DTALE** 



## PRESENTING

# 

Explore bathrooms curated by India's leading designers as they use exclusive **Queo** products in each episode and take you along on a journey, creating awe-inspiring looks.

> Starts 20th November, 2021 Every Saturday, 6:30pm Only on NOTV



**ON THE COVER** Birju Shah, Pooja Shah and Dhaara Shah, Studio-in-Dtale Image: Ravi Mistry

FORM AND FUNCTION **10** 

DESIGN IN CONTEXT Handpicked products that blur the lines between art and functionality







## BUILDING CONVERSATIONS

#### **16 COVER STORY**

Birju Shah, Pooja Shah and Dhaara Shah converge to form Studio-in-Dtale, an Ahmedabad-based design atelier that crafts, creates and pushes the boundaries when it comes to Avant-Garde design

#### 24 SPOTLIGHT

The India Pavilion at the ongoing Expo 2020 Dubai is designed by C P Kukreja Architects keeping the country's glorious evolution in mind.

### **SCULPTED SPACES** Residential

#### 26 PLAYFUL FORMS AND COLOURS

A confluence of modern and traditional elements, and private and open-planned spaces forms the crux of this family home by Space 5

#### **30 INSPIRED BY THE PAST**

In response to creating a modern home for the changing lifestyles of a family, Diagrammar crafts an impressive expanse

#### **34 A BLUE BLUEPRINT**

A focal water body court by Studio Ruh moulds the identity of this home, giving it a distinctive soothing vibe

# Commercial

**38 EASY TRANSITION** Designed by Shiraz Jamali Architects, this restaurant displays a strong sense of materiality

## 

High-end Indian and International Homes, Extraordinary Architects & Designers, Best in Product Designs, Celebrated Guest Columnists, Latest Commercial Spaces, New Properties and more. Your authoritative guide to architecture and design is now on the web.



FOLLOW US ON Home & Design TRENDS © trendsmagind TrendsMagIndia

E-MAGS AVAILABLE ON



#### CHIEF EXECUTIVE OFFICER DEEPAK LAMBA

#### EDITOR IN CHIEF RONITAA ITALIA

Managing Editor Deputy Art Director Senior Graphic Designer Senior Editorial Coordinator Chief Financial Officer Head Human Resources Content Studio Vice President Printer & Publisher Head Marketing & Head Digital Solutions Marketing Manager

Avril Noel D'Souza Shalaka Shinde Anushree Kumar Harshal Wesavkar Subramaniam S. Meghna Puthawala Vidyut Patra Sunil Wuthoo Priyadarshi Banerjee

Chandni Chopra

SALES HEAD

SUNITA QUADROS sunita.quadros@wwm.co.in

#### **BRAND SOLUTIONS** -

WEST | EAST

Mumbai Vice President - Brand Solutions & Business Head - Femina Salon & Spa Gautam Chopra - 9820181757 gautam.chopra@wwm.co.in Pune Aditi Shrivastava – 9960163182 aditi.shrivastava@wwm.co.in Assistant Vice President Alka Kakar – 9830331780 alka.kakar@wwm.co.in

NORTH Vice President -Brand Solutions & Sales Head -Long Form Content Anjali Rathor anjali.rathor@wwm.co.in

#### SUBSCRIPTIONS

Asha Kulkarni, Manager Marketing asha.kulkarni@wwm.co.in Call: 18001210005 (All India toll free number)

Senior Manager, Subscription Sakshi Kate – sakshi.kate@timesgroup.com

For subscription, visit: mags.timesgroup.com/home-trends.html SMS: TRNDSUB to 58888 Mail: subscriptions.wwm@wwm.co.in Call: 18001210005 (All India toll free number)



Printed and published by Sunil Wuthoo for and on behalf of Worldwide Media Pvt. Ltd. The Times of India Building, 4th floor, Dr. D. N. Road, Mumbai 400001 and printed at Rajhans Enterprise, No. 134, 4th Main Road, Industrial Town, Rajajinagar, Bangalore 560044, India.

The publisher makes every effort to ensure that the magazine's contents are correct. However, we accept no responsibility for any errors or omissions. Unsolicited material, including photographs and transparencies, is submitted entirely at the owner's risk and the publisher accepts no responsibility for its loss or damage.

All material published in Home & Design Trends is protected by copyright and unauthorized reproduction in part or full is forbidden.

CIN: U22120MH2003PTC142239

INDIA'S FIRST CURATED LUXURY LIVING SHOW IS COMING TO BANGALORE!

# SAVE THE DATE 5TH & 6TH MARCH, 2022



A Times Group Initiative COCCEPENTS SOUTHEDITION 2022

### TRENDS

TO PARTICIPATE, COLLABORATE AND KNOW MORE, WRITE TO US AT DCODE@WWM.CO.IN FOLLOW US <sup>©</sup> @\_DCODE



#### EDITOR'S NOTE



There have been a lot of talks around dreams lately. In fact, what seemed like a dream a few years ago, is our reality today. Clearly, this whole working from home business is not just a phase. It seems like our wish to be able to do it guilt-free has finally been granted.

While a lot of people are back to their office desks, we do know of some more who are still operating out of their homes. It is to the latter that I'd like to put my questions to. Are you still enjoying it as much as you thought you would? After almost two years of endlessly managing both, "house" work and "work" work simultaneously, have you been able to figure out a balance that works for you as well?

Now, for the sake of my train of thought, let's look at the maxim 'necessity is the mother of all invention' – and we cannot deny that working from our homes (while keeping our sanity and safety in mind) for the last year has definitely been a necessity. So that brings me to my next question – and believe me, I'm asking because I'm genuinely interested – what are the innovations that you've all made in your life at home? Or at work?

I, for one, have realised how important office infrastructure is. As much as I love being home, I have also come to appreciate the time I used to spend in the office with my colleagues. I miss the coffee breaks and the lunch hour chats, the noisy brainstorming sessions, the dusty corridors, the A3 printouts, my desk...oh how I miss my office desk! Thus, I dedicate this issue to the office. No, it isn't an "office special" – it's a regular issue, but I've been thinking about the workplace all through the planning and putting together of it. And clearly, I'm thinking of it even as I sign off my edit note!

Here's to the good times we spend "at work," for a change!

Ronitaa R. Italia Editor in Chief

# MEETTHE URY TRENDS EXCELLENCE AWARDS 2021 - DECADE SPECIAL





(O) @trendsmagind

f @trendideas

TRENDSMagIndia

www.trendsawards.in

DECADE SPECIAL

TRENDS

EXCELLENCE AWARDS 2021

FOR ARCHITECTURE & DESIGN

# DESIGN IN CONTEXT

Products where design blurs the lines between art and functionality

Text AVRIL NOEL D'SOUZA

#### AS FLUFFY AS A CLOUD

The Fauteuil Theodore by Humbert & Poyet is a soft form furniture and embraces a generous and expansive shape. This inviting seat is upholstered in linen, wool, viscose and is made from walnut and fabric. Made in Italy, this cocoon-like design has a lovely presence and fits well in a living room space or even a private retreat like a den or library. It weighs a cool 30 kilograms. ►

#### **ROUNDED & SHINY**

The Capsula ceiling light is made from glass and comprises five light units. Lucie Koldová designs a series of hanging lights for Brokis that capture an organic, almost modern-like narrative. The simplicity and versatility of this fixture makes it suitable for use in all kinds of settings. The expertise in glass making of the designers and the producer ensures that the tiniest of details are handcrafted with precision. ►



#### AN APPARITION IN GOLD

Fresh from the house of Mydriaz, Liquide is a side table that is made by hand. This unique piece of furniture looks like water is spilled onto the surface of the brass table. Made from brass and wood, Liquide comes from a long series of pieces of furniture that capture this innate nature of the surface across different forms like a table and more. The material has been hollowed out, filed, softened and polished to mimic the ripples of water on surfaces. ►

#### MAGIC OF RAW APPEAL

An exploration of how organic and raw materials can make a big impact, the Barth Stool Travertine, Memphis from Empreinte is an evocative design that revels in a robust narrative. Designed by Le Berre Vevaud, the Barth Stool Travertine, is made from solid walnut travertine and has a unique, sandblasted, brushed finish. These production methods, make this uniquely-crafted piece of furniture a sensorial delight...from touch to sight, the raw appeal sets this design apart from the rest. ►



#### **IN LOVE WITH EGGS!**

Straw marquetry is almost a reclusive artform...the level of intricate detailing that goes behind crafting a single piece is incredible and deserves all the accolade possible. This brings us to Lison de Caunes. Her grandfather, André Groult, would painstakingly craft objects and furniture using this technique of straw marquetry. She often worried about what would happen to these pieces if no one knew how to restore them, and since no one did, she learned the art herself. The Eggs made from resin and marble powder covered in straw marquetry is a result of her tenacious hardwork. HRDT

# ANNOUNCING





# DESIGN COUNCIL

# THE AID THINK TANK

Brought to you by
ET EOge
An Economic Times Initiative

Powered by



@trendsmagind
 @trendideas
 @TRENDSMagIndia

(c) @goodhomesmagazine
 (c) @goodhomesmagazineindia
 (c) @goodhomesindia
 (c) www.goodhomes.co.in

#### **BUILDING CONVERSATIONS** Cover Story

# AN EXPERIMENT IN THE MAKING

Birju Shah, Pooja Shah and Dhaara Shah converge to form Studio-in-Dtale, an Ahmedabad-based design atelier that crafts, creates and pushes the boundaries when it comes to Avant-Garde design Feature AVRIL NOEL D'SOUZA Profile images RAVI MISTRY Project IMAGES ISHITA SITWALA

# We steer clear from conformative styles. This quest for avant garde design strategies has inadvertently become our USP.

– Birju Shah, Partner, Studio-in-Dtale

resh out of design school, Birju Shah, Pooja Shah and Dhaara Shah were young, restless designers who jumped into formal experimentation and "aesthetic" outcomes the moment a new project came in. Back in the day, design was understood from a very linear, problem solving, 'create beautiful vignettes' approach. Over the years, the trio have learned to view any problems they may face in design, as an opportunity to democratise problem solving. As Birju says, "We evaluate it through a very nuanced approach to our projects where the form indeed follows function, and program precedes vanity."

Taking us back to what drew them together and how they formed Studio-in-Dtale, Pooja narrates, "The three of us go way back to our college days, where we were pretty much at loggerheads most of the time. Each of us had a contrasting approach and understanding towards the discipline. It was later when we realised that our differences were strengths and that we began collaborating on projects. Many successes and failures later, we consolidated our collaboration as one design firm."





(Above) Birju Shah, Pooja Shah and Dhaara Shah.
(Left) The bedroom of a four-BHK apartment designed for working couple with a son. designed by Studio-in-Dtale.







(THIS PAGE) This residential project has a living room with a calm monochromatic style accented with matt black M.S. elements. A desaturated wood panelled open kitchen and passage connects the living room to the bedrooms. The private spaces celebrate black, white and grey.

#### **EVER EVOLVING**

When it comes to a design formula, the architects believe there is no one path to take. It is because of their eagerness and willingness to experiment that they have been able to reinvent the conversation around innovative design. "We, at Studio In D-tale, define a design narrative as a process. Over the years, our process has become more democratic than focused. We do not position ourselves to be central to the conversation, but we do find ourselves to be facilitators when it comes to manifesting our client's vision and aspirations into spatial stories. By being committed to an honest process, we let the narrative evolve by itself. When we seek the right client and the right narrative, we can only reflect on the magic that happens, retroactively," says Pooja.

Dhaara goes on to add, "We are each inspired and awed by the power that spatial experiences have on one's everyday life. And the ability to create and curate these spaces that shape thought, action and behaviour is both fascinating and frightening. These experiences are not just limited to interior spaces, but also beyond the threshold: the role of architecture in shaping a city, and by extension, society. We enjoy seeking inspiration in the everyday, the mundane and the happy serendipity that occurs all around us." Their willingness to step outside the beaten path and traverse on lesser-known routes have taken them along the exploration of some truly evocative, immersive, and experimental space designs.



is designed to feel interconnected with the aim of promoting employee interaction across the small space. MS pivoted partitions open up making the meeting rooms multifunctional.





We are sticklers for metal. Thank god for the iron age, as metals never cease to amaze us. We are awed by simple, unassuming metals and alloys such as mild steel, brass and copper. We do enjoy using our projects as an excuse to indulge in material experiments with metal!

– Pooja Shah, Partner, Studio-in-Dtale



The architects work with a varied material palette for different projects...it could be a meld of metals, glass, teakwood, and concrete marble, or then anything under the sun. What sets this design atelier apart, is their earnest quest to explore material and discover them to their fullest potential, in the given context. Constant challenges and experiments mean that Birju, Pooja and Dhaara uncover new versatilities and methods to manipulate materials and extract finishes and applications that stand out.

#### **OFF THE CHART APPROACHES**

Dhaara says, "We tend to steer clear from a very confirmative style or design language across our projects. Hence, it has inadvertently become our USP that clients seek us because we tend to seek Avant-Garde design strategies, whilst keeping the needs of the user central. Moreover, we do like to push the boundaries on what is acceptable, and it can be challenging to show the client what they don't see yet. On most occasions we put the client first and find a middle ground, but sometimes if we feel too passionately about a certain idea, we find our way through."



## BUILDING CONVERSATIONS | Cover Story

Perched up on the 17th floor of an unassuming commercial building in Ahmedabad, the Loft is a double heighted canvas reimagined and experimented on by Studio In D-tale. Ironically, this is the office for an architecture/developer firm (with limited panache for Interior Design). They approached Studio in D-tale to interpret the volume for their office.



#### MOVING FORWARD

It is no secret that collaborations are the future of experimental design. When it comes to the Studio-in-Dtale, the practice is a result of sustained collaborations with each other. Birju agrees and adds, "The future lies in a healthy symbiosis with other disciplines. We have collaborated with established architects based in Ahmedabad, where we have been involved with the architectural planning since the beginning, such that the interiors do not seem like an afterthought. We also really enjoy collaborating with artists and craftsmen into our projects, as we believe Indian craft techniques are an understated asset to society. We like to offer our projects as a canvas to them to make functional yet aesthetic craft products and systems."

For Birju, Pooja and Dhaaran, the natural next step is in blurring the lines between art, interior, architecture, and urban planning. They are currently working on a very exciting project to develop a riverfront for a religious convention centre in Gujarat. "Each of us brings something unique to the table through the lens of our own experiences and scale. We are also involved in the master planning of a private township on the outskirts of Ahmedabad. I think the future for us is in continuing our craft of interior design, but also expanding our opportunities for larger and more complex spatial situations," says Pooja as we navigate through their exciting body of work that comprises of residential, commercial, town planning and more. Keep your eyes poised here, to read more about their future endeavours. HEDT



While Huber & Holly suggests a fun 'ice cream shop' environment, the team decided to go the other way. They used raw, edgy materials such as corten steel, polished IPS, and exposed services. against which colorful ice



**BUILDING CONVERSATIONS** Spotlight

# INDIA ON THE WORLD MAP

The India Pavilion at the ongoing Expo 2020 Dubai has been designed by *CPKukreja Architects* keeping the country's glorious evolution in mind

Text AVRIL NOEL D'SOUZA



Www.ith an overarching theme of 'Connecting Minds, Creating the Future', Expo 2020 Dubai is witnessing a tremendous display of design. The expo has various pavilions that are reflective of individual countries. Suffice to say, everyone is putting their best foot forward, and we are proud to note, the India Pavilion is a vibrant, bustling stage that mirrors the country's immense potential and growth. Leading architectural firm, C P Kukreja Architects was selected to head the design of the India Pavilion at Expo 2020 Dubai, and it is safe to say, the world is taking notice.

The Pavilion is conceptualised to celebrate and commemorate India's 75 years of Independence and exhibit the substantial growth the country has witnessed through the years post freedom. Dikshu Kukreja, a Harvard graduate and the Managing Principal of CP Kukreja Architects, has crafted a stage that incredibly showcases India to be a land of limitless opportunities even for international





For the India Pavilion, Dikshu Kukreja and team used 600 individual blocks to create the façade that uses kinetic architecture.

"Architecture is an amalgamation of creativity and engineering. For me, representing India on an international platform meant developing a design that creates a meaningful dialogue between the tangible and intangible aspects of the built form."

> –Dikshu Kukreja, Managing Principal, CP Kukreja Architects

investors. For the prestigious project, Dikshu and his team have focused on creating a sensorial effect...by merging the ethos of the country's mobility with technology, the India Pavilion elicits awe and draws visitors into its shell. Adding to this observation, Dikshu says, "By weaving technology and craftsmanship together, we were able to bring forth a concept which befittingly capsules the diverse cultures of our country whilst captivating the visitors through enthralling storytelling."

The Pavilion employs the use of latest cuttingedge innovative technologies, making the journey through the landscape of the country inclusive and interactive for the visitors. Muse International designed the interiors. The digitised interiors make the experience all the more memorable and are able to transport the visitor to the vibrant heritages of the country. The visitors will get to witness both physical exhibits as well as immersive digital content which would showcase various sectors in the thriving Indian economy. Programmes such as Make in India, Digital India, Skill India and Start-Up India campaigns would be featured as the key highlights, displaying the country's capabilities on an international level. The trapezoidal form of the site enables in the creation of a visual memorabilia. The vastness brought forth by India's culture and cityscape is condensed within the site. The different design elements such as the radiant sun-dial and the elaborate Amphitheatre are seamlessly tied into a single harmonious unit. Hadt







In the evening, the façade will turn into a vibrant show with sound, light and projections, almost as if hosting a festival. Through the Pavilion, the architects pay a homage to the same, also fostering the idea of India as a pool of opportunities for investment and collaboration.

SCULPTED SPACES Residential

# PLAYFUL FORMS AND COLOURS

A confluence of modern and traditional elements, and private and open-planned spaces forms the crux of this fuss-free family home by **Space 5** 

Text AVRIL NOEL D'SOUZA Images PURNESH DEV NIKHANJ



"The drama begins at the lobby area which is bordered by an indoor waterfall, a glass-clad fireplace and colourful furnishings. The double-height dining area enjoys natural light from the skylight above, while the waterbody sets a soothing tone."

- Harkaran Boparai, Co-Founder, Space 5

### SCULPTED SPACES | Residential



# "We wanted to infuse architectural elements that were prosaic in traditional Indian context, and deconstructed it in various ways."

– Simran Boparai, Co-Founder, Space 5





"We were tasked with creating a dynamic, urban space with a touch of traditionalism. This home offers intimate pauses of solitude in a comfortable space, where you can shut yourself off after a hectic day."

– Simran Boparai, Co-Founder, Space 5



# INSPIRED BY THE PAST

In response to creating a modern home for the changing lifestyles of a family of three generations, **Diagrammar** crafts an impressive expanse

Text AVRIL NOEL D'SOUZA Images BRS SREENAG, SREENAG PICTURES

A STAR

SCULPTED SPACES Residential



### "We created a home that reflected the evolution of the family while retaining aspects of sentimental value. The owners wanted a central and open kitchen with a visual connect to all parts of the house."

– Kalpana Balaji, *Founder, Diagrammar* 



### SCULPTED SPACES | Residential





"Our design was conceived as the dining and kitchen being at the intersection of two bays that flow through the house into the open garden."

> — Kalpana Balaji, Founder, Diagrammar

> > The material palette is kept restrained. A single exposed brick wall highlights the axis from the street gate to the rear garden as this visual axis from the old house was deliberately retained in its precise location.











### SCULPTED SPACES | Residential

# A BLUE BLUEPRINT A focal water body court by **Studio Ruh** moulds the identity of this

A focal water body court by **Studio Ruh** moulds the identity of this home and gives it its distinctive soothing vibe

Text AVRIL NOEL D'SOUZA Images ISHITA SITWALA



"The design intent remained steadfast; the home posed as a backdrop against which the juxtaposition of the classical and modern elements seasoned with a keen eye for details unfurled."

– Kavya Seth, Founder, Studio Ruh



"A concoction of soaring internal volumes, a play of natural light streaming in through skylights and pergolas, and most essentially the water court, become the nucleus of the blueprint."

– Kavya Seth, Founder, Studio Ruh





"Reflective of the nature of the family that calls this space their home, the residence expresses itself through the language of minimalistic design. Linear silhouettes, curated accents, and a subdued palette of colours and materials play their dutiful part in breathing life into the soul of the home."

- Vasundhara Shiva Kumar, Architect & Senior Interior Designer, Studio Ruh



Translucent glass and brass wall sconces dot alternate wall panels, illuminating the passage in an alluring light. Off the main circulation passage, a petit handwash section clad homogeneously in mirrors with grooved detailing leads into the powder bathroom.

### SCULPTED SPACES Commercial

# Ś Д Designed by Shiraz Jamali Architects, this restaurant displays a strong sense of materiality

...... 

Text AVRIL NOEL DSOUZA Images ISHITA SITWALA

### **SCULPTED SPACES** Commercial



"The Japanese philosophy of 'Wabi Sabi' and 'Kintsugi' inspired the design of this restaurant. The clients wanted a space that would create a soothing ambience, any time of the day."

– Shiraz Jamali, Founder, Shiraz Jamali Architects



### "The abrupt ending of inlay borders in the flooring, old chipped pottery displayed on shelves emboldened by silhouettes, dramatises colour and light in this space."

– Shiraz Jamali, Founder, Shiraz Jamali Architects



## sculpted spaces | Commercial







The intricate detailing of the ceiling with dark grey heavily ornamented moldings is further highlighted by the hanging ropes and custommade lighting fittings. A mural stretches across the length of the room, thereby introducing bright warm colours that blend art and design.

